

# PRIVACY POLICY

*The 1839 Company's privacy statement describes the information we collect from clients and site visitors and explains how it is used. Please rest assured that we consider our privacy policy with the utmost discretion toward all and ensure that any personal data is not misused. We do not pass on any personal data to third-parties. We are a GDPR compliant company.*

## INFORMATION COLLECTION & USAGE

*The majority of the data we collect constitutes anonymous data. This is obtained as users visit the site and open our emails. It is gathered using three commonly known pieces of analytical software. We may collect data as required such as IP address, visit duration, pages accessed time per page and other related data points. We use this data to assess the ongoing validity and usefulness of our digital services to both us and our clients. We may also identify faults and measures for improvement.*

*Personally identifiable information is collected from users who make orders, contact us via email or through online forms or who subscribe to any other feeds. We may also collect bulk personal data that has been provided to us by managerial staff of your organisation on your behalf with consent obtained or data that is publically available and as such would not breach our privacy policy. This may include full names, addresses, phone numbers, email addresses and other relevant data. We use this data to formulate and track all orders, update clients with news and send out personalized newsletters. All personal information is treated with the strictest confidence and will not be passed on to any third party, unless permission is given, or under circumstances of legal requirement.*

## INFORMATION STORAGE

*Our company is hosted on the Wix.com platform. Wix.com provides us with the online platform that allows us to sell our products and services to you. Your data is stored through Wix.com's data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall.*

## NOTIFICATION

*We may contact you to notify you regarding your account, to troubleshoot problems with your account, to resolve a dispute, to collect fees or monies owed, to poll your opinions through surveys or questionnaires, to send updates about our company, to inform you of our products, or as otherwise necessary to contact you to*

*enforce our User Agreement, applicable national laws, and any agreement we may have with you. For these purposes we may contact you via email, telephone, text messages, and postal mail.*

## **COOKIES**

*A cookie is a small file which asks permission to be placed on your computer's hard drive. A cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. These web applications can modify its operations to your requirements, likes and dislikes by gathering and remembering information about your preferences.*

*We use traffic log cookies purely for analytical purposes, tracking which pages have been visited so we can improve our website. Cookies do not provide us with access to your computer or any information about you, other than the data you choose to share with us.*

*You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually alter your browser setting to decline cookies if you prefer.*

## **REQUESTING PERSONAL DATA & REQUESTING DATA DELETION**

*As part of GDPR requirements, anyone who so wishes may request their personally identifiable data for review and may subsequently request that this information be permanently deleted. You may do this by emailing [enquiries.the1839company@gmail.com](mailto:enquiries.the1839company@gmail.com) with your full name and address.*